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NYCU Partnering with MediaTek to Implement Generative AI in Campus: Launching AI Secretary Competition to Enhance Student Engagement and Operational Efficiency
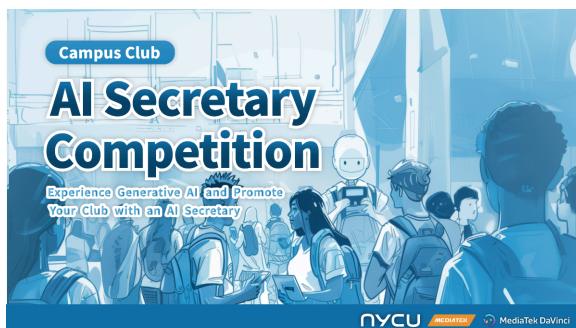
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National Yang Ming Chiao Tung University (NYCU) has continuously launched various smart campus services to create an AI-driven smart campus. This time, in collaboration with MediaTek, NYCU is introducing MediaTek's generative AI service platform, "**MediaTek DaVinci**," to assist student organizations in their operations and promote the widespread use of AI technology on campus.

AI Secretary Competition: 200,000 NTD Prize Pool to Boost Student Club Operations and Engagement

This collaboration between NYCU and MediaTek will host the "**AI Secretary Competition**" on campus, offering a total prize of 200,000 NTD. Student clubs can leverage MediaTek's generative AI to create their own AI secretary, providing accurate information anytime, enhancing student engagement, and improving operational efficiency.

NYCU freshmen ceremorny introduced "NYCU Campus Polymath" a school management ChatGPT, in September 2023.

MediaTek and NYCU Set Precedent for Smart Campus Applications: Advancing AI Technology and Security through Collaboration

By donating its generative AI service platform and rewarding student clubs for participating in the AI Secretary Competition, MediaTek has actively collaborated with NYCU, setting a precedent for smart campus applications. NYCU provides practical examples of generative AI technology and its applications in academic fields while delving into the safety of generative AI models and artificial intelligence information security.

Through our collaboration with MediaTek DaVinci, we aim to offer more mature service models, creating a more comprehensive smart campus and providing tools to assist students

For more details about the "AI Secretary Competition," please visit [the Center for Institutional Research and Data Analytics website.](#)

Vice President Ta-Sung Lee mentioned that this initiative follows the introduction of the LINE Campus Assistant and the Campus GPT Information System "**NYCU Campus Polymath**."

Department of Electronics and Electrical Engineering Professor Jen-Tzung Chien, creator of NYCU Campus Polymat, stated that the collaboration will allow students to gain practical experience, deepening their understanding of AI technology and improving their technical skills. The training results of "MediaTek DaVinci" will be synchronized with the Campus GPT system, further enhancing AI training on campus.

and faculty in campus management and decision-making.

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